



Balzac Corkscrew
So-5578 \$89.95

- Lever style corkscrew fits all bottle necks and works well with all types of corks; a replacement worm is also provided
- New dark chromed finish with a basalt-color soft touch inserts for a better grip
- Bronze inner pivot ring for operational smoothness and longer wear

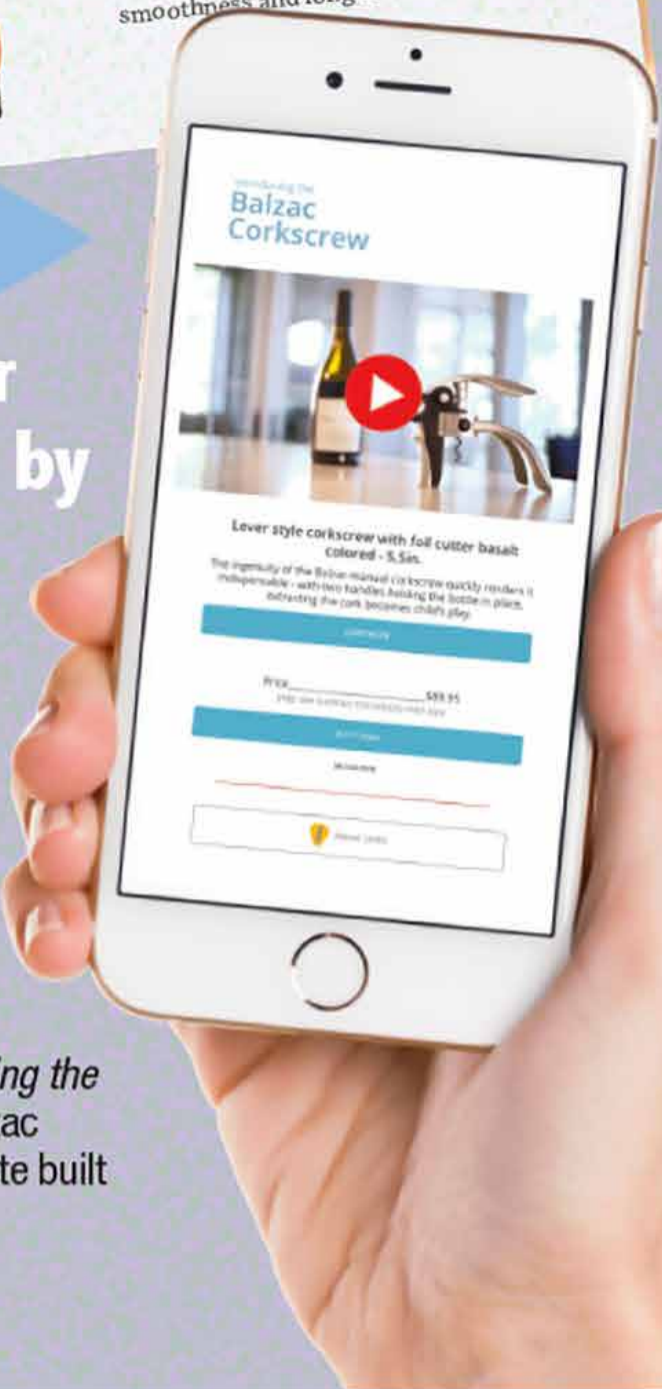


Keep your customer informed and close by

With LINKZ Connect to Print, create a direct path from catalog page to mobile device.

LINKZ will build an app for your customers. Using it to scan the page will bring them to a custom site with more information, customer reviews, a buying page (and much more).

Try it yourself. Download the LINKZ app (scan the QR code below, right) Using the LINKZ app, point your phone at the Balzac corkscrew above, and access a microsite built just for you.



Contact Erica Aitken at (831) 421 0131

All the details your catalog customers need ... without the distractions

You are the business owner, ready to give as much information as needed about each product in your catalog. In some cases, a picture with copy is not enough and you offer additional information on your website. The risk, of course, is that you might lose your customers' attention once they leave the page.

More info and better customer retention

The solution is to keep your customers with the page while providing more information on their mobile device. LINKZ will create a free downloadable app with your brand colors so your customers can scan the printed page and access more information, special sales, reviews, prizes, instructions.

Good management is key

LINKZ' solution includes all the tools you need to create content, connect content to codes or images, manage images and microsites, and study analytics.

A sophisticated solution at an affordable price

Our entry bundle includes set up for your portal, a branded app, up to five scannable marks linked to their respective content, analytics and training. All for \$7,300. Sign up before May 15, 2019 to receive 20% off.

How this works



1. Prepare your content. Design your microsites, add invisible watermarks or QR codes. You can do all this in your Linkz portal.



2. Connect water-marked images and QR codes to your microsites, and do it all in your Linkz portal.



3. Print your catalog the usual way. Nothing changes for the printer.



4. Your customer **scans** the printed page to access your information.



5. Changes can be made easily and take effect instantly, allowing you to keep campaigns fresh and content up to date.



6. Linkz' analytic tools ensure real time interaction, track responses and distribution

